

JOINT BOARDS SESSION: FRIDAY 7 OCTOBER 2022

Venue Leith Dockers Club, 17-17a Academy Street, Edinburgh EH6 7EE

Theme Business Planning and Branding
Advance preparation **For the branding workshop, Board Members were asked to bring with them ready to discuss one good and one poor example of communication they had received from any other company or organisation. This may be a verbal interaction, an email or letter, social media post or anything else.**

PRESENT:

Caitlin McCorry (Chair)
Anne Fergusson
Liz McLean
Jim Sherval

Kevin Anderson
Anthony Gillespie
Vendula Pavlikova
David Welsh

Leigh Eardley
Iain MacPhail
Brian Reilly
Campbell Whyte

APOLOGIES:

Sean Doherty

Victoria Hennessy

Mark Milne

STAFF:

Heather Kiteley, CEO
Gordon Cameron, Director of Group Operations
Ngeme Ntuli, Director of Group Finance & Business Support
Tina Bell, Group Business Support Manager
Alan Brown, Harbour Multi-Trades Director
Wendy Farmer, Development Manager
Jackie Grant, Business Support Officer
Mark Hastie, Harbour Lettings Manager
Angela Morgan, Assets Manager
Alison Petretti, Business Support Officer
Kevin Wilson, Integration Director, Harbour Multi-Trades

Afternoon session only:

Graeme Kilgour, Training Officer
Eve Smith, Communications & Marketing Officer

APOLOGIES:

Joyce Cuthbert, Housing and Maintenance Manager
Charlotte Gray, Group Communications & Marketing Manager
John Murray, Placemaking Manager
Alan Ross, Group Finance Manager

In the Chair's absence due to travel delays, CEO welcomed everyone and introduced the programme for the day, starting with an ice breaker on brands.

Managers gave presentations on planning assumptions and challenges for each of the 2023 – 2025 business delivery plans as follows:

- Harbour Homes
- Harbour Lettings
- Harbour Connections
- Harbour Multi-Trades

Board Members then split into groups and visited tables hosted by managers of each of the entities to discuss the presentations, providing input or direction, discussing challenges, posing questions, making suggestions for additions / removals / amendments to business plans and budgets.

A plenary session followed, where each table briefly summed up their discussion. This included a discussion about any goals at risk in the Group Strategic Plan. The relevant notes from each table are presented to each Board.

The Chair summed up the day by thanking everyone for their valuable contributions to the table discussions, and looked forward to seeing the outputs at future meetings.

With the exception of Group Leadership Team members, all staff left the meeting, which was joined by the Training Officer and Communications Officer to provide a branding roll out and training.